

“Responsibility and Resistance – Ethics in Mediatized Worlds”

International Conference at the Austrian Academy of Sciences, Vienna

December 10th – 11th, 2015

Organized by

Prof. Dr. Dr. Matthias Karmasin & Dr. Tobias Eberwein

(Institute for Comparative Media and Communication Studies,

Austrian Academy of Sciences / Alpen Adria University),

Prof. Dr. Friedrich Krotz (University of Bremen / Priority Program “Mediatized Worlds”) &

Prof. Dr. Dr. Matthias Rath (University of Education Ludwigsburg)

Program

Wednesday, December 9th, 2015

18:00 Get Together
 INIGO Restaurant
 Bäckerstraße 18, 1010 Wien

Thursday, December 10th, 2015

9:00 Welcome & Opening of the Conference

9:30 **Keynote 1: Ethics in Mediatized Worlds**
 FRIEDRICH KROTZ (UNIVERSITY OF BREMEN)

10:30 Coffee break

11:00 **Section I: Power and Resistance**

‘Power Imbalances’. The Mediatization of the Mafia and the Mafiazation of the Media
ANTONIO DI STEFANO (UNIVERSITY OF ROME)

Doing Good “with just one Klick”: Normative Aspects of Solidarity 2.0 as an Act of Resistance in Today’s Mediatized Worlds
NINA KÖBERER (UNIVERSITY OF EDUCATION LUDWIGSBURG)

From Dispositifs of Communication to Implications of Media Ethics and Resistance
THOMAS STEINMAURER (UNIVERSITY OF SALZBURG)

13:00 Lunch break

14:00 **Keynote 2: History of Responsibility in Mediatized Worlds – is it a new Topic?**
STEFANIE AVERBECK-LIETZ (UNIVERSITY OF BREMEN)

15:00 Coffee break

15:30 **Section II: Media Economy and Corporate Responsibility**

Corporate Responsibility in a Mediatized World. Institutional Ethics and the Question of Consumer Sovereignty

MICHAEL LITSCHKA (UNIVERSITY OF APPLIED SCIENCES ST. PÖLTEN)

Journalistic Responsibility and Resistance in a Disinformation Economy

STEPHAN RUSS-MOHL (UNIVERSITÀ DELLA SVIZZERA ITALIANA)

Ethics as Practice. The Challenge of Management Ethics in Mediatized Working Environments

ANKE TROMMERSHAUSEN (UNIVERSITY OF WEIMAR)

17:30 Break

18:00 **Public Keynote (3): Mediatization as a Challenge to Media Ethics**

MATTHIAS KARMAŠIN & TOBIAS EBERWEIN (INSTITUTE FOR COMPARATIVE MEDIA AND COMMUNICATION STUDIES, AUSTRIAN ACADEMY OF SCIENCES/ALPEN ADRIA UNIVERSITY)

Opening of the Interdisciplinary Media Ethics Center (IMEC)

Panel Discussion (Moderation: Larissa Krainer, Alpen Adria University)

20:00 Dinner

Friday, December 11th, 2015

9:30 **Keynote 4: Mediatized Resistance of Victims – Toward the Ethics of ‘Politics of Pity’**

JOHANNA SUMIALA (UNIVERSITY OF HELSINKI)

10:30 Coffee Break

11:00 **Section III: Technological Devices and Games**

Repairing Media Technologies as a Resistance to Mediatization

SIGRID KANNENGIEßER (UNIVERSITY OF BREMEN)

Entertaining, Propaganda, Socialization. How Military Video Games explain Global Conflicts

DÉSIRÉE RADMER (UNIVERSITY OF AUGSBURG)

WTF!?! You %&“\$%!! – Trolling, Flaming and Shitstorms: Negative Gaming and Communication Practices in MMORPGs

BIRGIT SWOBODA

13:00 Lunch Break

14:00 **Keynote 5: Ethics of the Mediatized Worlds**
MATTHIAS RATH (UNIVERSITY OF EDUCATION LUDWIGSBURG)

15:00 Coffee Break

15:30 **Section IV: Media Ethics in Everyday Life**

Sex Machines. Responsibility and Resistance in Mediatized Sexualities
NICOLE DULLER (ALPEN ADRIA UNIVERSITY)

Media in Times of Change. The Audience's Role in (Re-)Producing Normative Perspectives on Media and the Media System
KATHRIN FRIEDERIKE MÜLLER (UNIVERSITY OF MÜNSTER)

Practices, Obligations and Responsibilities. Visual Everyday Communication and its Challenges for Acting Responsible in and with Media
REBECCA VENEMA & KATHARINA LOBINGER (UNIVERSITY OF BREMEN)

17:30 **Final Panel: Ethics of Mediatization**

18:15 End of the Conference

Conference Venue

Austrian Academy of Sciences
Johannessaal
Dr. Ignaz Seipel-Platz 2
Stiege 1, 1. Stock
A-1010 Vienna

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Registration and further information: <https://mediatizationandethics.wordpress.com/>