



„Critical Mediatization Research. Power, Inequality and Social Change in a Mediatized Age“

Conference of the ECREA section “Mediatization” and the Priority Program “Mediatized Worlds” at the University of Bremen

30th of August to 1st of September, 2016 in Bremen, Germany

Preliminary Program (updated 23rd of May, 2016)

Tuesday, August 30th 2016

19:30 Get Together
Bodega del Puerto, Schlachte 31, 28195 Bremen

Wednesday, August 31st 2016

8.30–9.00 Coffee & Registration

9.00– 10.00 **Introduction: TITLE**
FRIEDRICH KROTZ (UNIVERSITY OF BREMEN, GERMANY)

10.00-11.00 **Keynote 1: Cultural Studies and Mediatization?**
JOHN STOREY (UNIVERSITY OF SUNDERLAND, UK)
Moderation: Stig Hjarvard (University of Copenhagen, Denmark)

11.00-11.30 Coffee Break

11.30-13.00 **Panel 1: Theoretical Approaches Towards Critical Mediatization Research**
Moderation: Friedrich Krotz (University of Bremen, Germany)

Meta-Theoretical Cross-Currents: Mediatization, Social Ontology and Intentionality
PAŠKO BILIĆ (UNIVERSITY OF ZAGREB, CROATIA)

Dependency: Critical Perspectives on the Integration of Media in Everyday Life
STIG HJARVARD (UNIVERSITY OF COPENHAGEN, DENMARK)

Permanent Connectivity as a Dispositif of Communication. From Modes of Restrictions to Strategies of Resistance
THOMAS STEINMAURER (UNIVERSITY OF SALZBURG, AUSTRIA)

13.00-14.00 Lunch Break



14.00-15.30 **Panel 2: Discussing Mediatization in Theoretical Perspectives**

Moderation: Knut Lundby (University of Oslo, Norway)

The Mediated Construction of Reality: How to Analyse Deep Mediatization Critically?

NICK COULDRY (LONDON SCHOOL OF ECONOMICS, UK) & ANDREAS HEPP (UNIVERSITY OF BREMEN, GERMANY)

Mediatization Assessment

MATTHIAS RATH (UNIVERSITY OF EDUCATION LUDWIGSBURG, GERMANY)

Understanding Mediatisation as Practice: Journalistic Everyday Enactments and Definitions of News Media's Changing Role in Society

FRANK HARBERS & TAMARA WITSCHGE (UNIVERSITY OF GRONINGEN, NETHERLANDS)

15.30-16.00 Coffee Break

16.00-17.30 **Panel 4: Culturalist Perspectives on Critical Mediatization Research**

Moderation: Andreas Hepp (University of Bremen, Germany)

Studying Mediatization through a Media Cultural Lense: The Case of Media Literacy

MARIAN ADOLF (ZEPPELIN UNIVERSITY, GERMANY), CORNELIA WALLNER (ZEPPELIN UNIVERSITY, GERMANY / LUDWIG-MAXIMILIANS-UNIVERSITY MUNICH) & SUSAN ALPEN (ZEPPELIN UNIVERSITY, GERMANY)

Panel 3: Political Participation and Protest in Mediatized Worlds

Moderation: Caja Thimm (University of Bonn, Germany)

The Mediatization of Protest Movement: Media Practices and Power Shifts in The Committee for the Defence of Democracy (KOD) Protests

ŁUKASZ WOJTKOWSKI & BARBARA BRODZIŃSKA-MIROWSKA (NICOLAUS COPERNICUS UNIVERSITY TORUŃ, POLAND)

Political Participation in Times of Bologna and Social Web – A Grounded Theory from a Students' Point of View

GERALD WOLF (UNIVERSITY OF COLOGNE, GERMANY)

Social Media Activities of NGOs in China: Challenges and Strategies. A Case Study on Greenpeace Detox Campaign on Weibo

FIONA HUIJIE ZENG (UNIVERSITY OF HAMBURG, GERMANY)

Panel 5: Mediatized Fear, Fun and Risk – Affective Dimensions and Critique

Moderation: Sigrid Kannengießer (University of Bremen, Germany)

Mediatized Fear and the Risk of Mediatized Research

KNUT LUNDBY (UNIVERSITY OF OSLO, NORWAY)



Mediatization Studies and Cultural Studies: A Possible Dialogue?
 MYRIAM DUROCHER (UNIVERSITY OF MONTREAL, CANADA)

The “Fear-Fun” Dimension in the News and Political Debate
 EWA NOWAK (MARIA CURIE-SKŁODOWSKA UNIVERSITY LUBLIN, POLAND)

Gendering and/in Mediatization: The Ambivalent Role of Everyday Domestic Life in the Gendering of (Digital) Media
 ULRIKE ROTH, JUTTA RÖSER & KATHRIN F. MÜLLER (UNIVERSITY OF MÜNSTER, GERMANY)

Affective Culture Wars and the Mediatized Border Control
 CAMILLA MØHRING REESTORFF (AARHUS UNIVERSITY, DENMARK)

The New Power of Television Watching: Cultural Studies and Mediatization Theory
 UDO GÖTTLICH & MARTIN R. HERBERS (ZEPPELIN UNIVERSITY, GERMANY)

17.30-18.00 Coffee Break

18.00-19.00 **Keynote 2: Linking Mediatization and Critical Theory**
 ANDREAS SCHEU (UNIVERSITY OF MÜNSTER, GERMANY)
 Moderation: Friedrich Krotz (University of Bremen, Germany)

19.30 Conference Dinner
 Restaurant „bio biss“ at „Altes Fundamt“, Auf der Kuhlen 1a, 28203 Bremen

Thursday, September 1st 2016

9.00-10.30 **Panel 6: Governments, Media, Social Actors – Controversial Tendencies and Relationships**
 Moderation: Kathrin Friederike Müller (University of Münster, Germany)

Panel 7: Researching Mediatization Processes in Relation to Critical Questions
 Moderation: Nick Couldry (London School of Economics, UK) [tbc]

The Appropriation of Journalistic Grammar by Society: Mediatization, PCC and the Islamic State
 JOSÉ CAVALCANTI SOBRINHO NETO, ELVIS MACIEL GUIMARÃES & VALDECIR BECKER (FEDERAL UNIVERSITY OF PARAÍBA, BRAZIL)

Shattering the Rearview Mirror: The Science-Fiction Comic Book Series Transmetropolitan as a Critical Mediatization Study
 CHRISTIAN HVIID MORTENSEN (THE MEDIA MUSEUM, ODENSE, DENMARK)



Religious Themes in Politics and Popular Culture: The Mediatization of Islam in Turkey

A. FULYA SEN (FIRAT UNIVERSITY ELAZIG, TURKEY)

The Mediatization of Care

CAMILLA DINDLER (AALBORG UNIVERSITY COPENHAGEN, DENMARK) & NANNA AHLMARK (UNIVERSITY OF SOUTHERN DENMARK, DENMARK)

Mediatization as Fragmentation: Isolation and Radicalization on the Rise

CAJA THIMM (UNIVERSITY OF BONN, GERMANY)

Cross-generational Critique? The Analysis of Mediatization by

Comparing 'Media Generations'
ANDREAS HEPP, MATTHIAS BERG & CINDY ROITSCH (UNIVERSITY OF BREMEN, GERMANY)

10.30-11.00 Coffee Break

11.00-12.30 **Panel 8: Class-related Approaches to Critical Mediatization Research**
Moderation: Stig Hjarvard (University of Copenhagen, Denmark)

Panel 9: (Critical) Media Practices: Consumption, Memory, Citizenship
Moderation: Matthias Berg (University of Bremen, Germany)

Mediatization and Social Class: for a Critical Research Agenda

RAFAEL GROHMANN (UNIVERSITY OF SÃO PAULO / FIAM-FAAM UNIVERSITY - LAUREATE / CÁSPER LÍBERO, BRAZIL)

The Mediatization of Cultural Memories Through Social Networking Sites

ANA LÚCIA MIGOWSKI (JUSTUS LIEBIG UNIVERSITY GIEBEN, GERMANY)

Cybernetic Capitalism between Self-Organisation and Control

SIMON SCHAUPP (TECHNICAL UNIVERSITY OF MUNICH, GERMANY)

Consumption-critical Media Practices: Shaping and Reflecting Mediatization

SIGRID KANNENGIEBER (UNIVERSITY OF BREMEN, GERMANY)

Bourdiesian Approach in Understanding the Mediatization of Transnational Politics: The Case of Media-Centered Indonesian

Diaspora's Long-Distance Politics
YEARRY PANJI SETIANTO (SULTAN AGENG TIRTAYASA UNIVERSITY, INDONESIA)

One to One Goes to School. The Mediatization of Education and Forming of Media Citizenship

MICHAEL FORSMAN (SÖDERTÖRN UNIVERSITY, SWEDEN)

12.30-13.30 **Reports of Respondents and Closing Discussion**

OLIVIER DRIESSENS (UNIVERSITY OF CAMBRIDGE, UK) & GÖRAN BOLIN (SÖDERTÖRN UNIVERSITY STOCKHOLM, SWEDEN)

Moderation: Friedrich Krotz (University of Bremen, Germany) & Stig Hjarvard



DFG priority program 1505
MEDIATIZED WORLDS

European Communication Research and Education Association

ECREA



Section
MEDIATIZATION

(University of Copenhagen, Denmark)

13.30 Lunch and End of Conference

Organization:

For the priority program „Mediatized Worlds“

Prof. Dr. Friedrich Krotz

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For the ECREA Section „Mediatization“

Prof. Dr. Stig Hjarvard

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Conference Venue

House of Science
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28195 Bremen

Contact in Bremen

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Registration and Further Information:

<http://www.mediatisiertewelten.de/en/conferences/critical-mediatization-research/home.html>



Zentrum für Medien-, Kommunikations-
und Informationsforschung (ZeMKI)



Universität Bremen