COMING
FEBRUARY
2014!

Mediatized Worlds
Culture and Society in a Media Age
Edited by Andreas Hepp and Friedrich Krotz

‘This volume offers a carefully-evidenced account of how the unfolding media and communication environment contributes to historical transformations across diverse sectors of our society. It should be read by social scientists in many fields to understand how and why mediatization matters to them.’
- Sonia Livingstone, Department of Media and Communications, London School of Economics and Political Science

About the book
How do the media influence our everyday lives? In which ways do our social worlds change when they interact with media? And what are the effects of theorizing media and communication? Starting with questions like these, Mediatized Worlds discusses the transformation of our lives by their increasing mediatization. The chapters cover topics such as rethinking mediatization, mediatized communities, the mediatization of private lives and of organizational contexts, and the future perspective for mediatization research. The empirical studies offer new access to questions of mediatization – an access that grounds mediatization in life-world and social-world perspectives.

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